



REGIONAL MANAGEMENT BOARD MEETING MINUTES

MEETING DETAILS

DATE	TIME	LOCATION
6 th November 2024	19:00 - 21:00	Teams Call

ATTENDANCE

Present

Name	Role	Online / In person	Initials
Sian Foley	Chair/Safeguarding Lead	Online	SF
Louise Dunsford	Treasurer	Online	LD
Keith Morris	Partnerships and Facilities Lead	Online	KM
Jade Gerrard	Yorkshire Netball Vice Chair/Governance and Finance Lead	Online	JG
Linda Ginesi	RMB Member – Marketing and Comms	Online	LG
Sarah Howard	Insights Lead	Online	SH
Tara Nelson	Secretary	Online	TN
Hannah Sherwood	RMB Member - People	Online	HS
Laura Elson	Volunteering L	Online	LE
Louise Morby	EDI Lead	Online	LM
Jayne Field		Online	JF

NOTES

Item	Description
1	<u>Chair - Sian Foley</u> Jayne attended the RMB meeting to share feed from the report to the board and an opportunity to talk though policies and procedures of competitions.
2	<u>Jayne Field – Feedback</u> <ul style="list-style-type: none">- At the time of the report going out, there was no confirmation that the contract with the EIS had been signed.- In the Competition and Officiating Report, the RMB was to action any significant changes to the league and would be voted on by the county chairs, the RMB and Governance and Finance lead.- To share success through social media and highlight key information/feedback from competitions.- All competition documentation to be stored on Teams and utilising the channel moving forward for competition working group- JG to meet with competition working group to support the governance and additional work- Remind people of code of conduct at competitions to be able to manage and implement policies - safeguarding lead to support with conversations/marketing to share a social media post.

	<ul style="list-style-type: none"> - To create positive change and better relationships to move forward with competitions working group/clubs and create a better culture - To have better cohesion between Marketing/Competitions/RMB to ensure we all have a strategic approach to aims/objectives. - To review the competition and officiating role – to ensure we can support and recruit umpires and officiating within the region. - To outline and understand clear channels communications for the RMB/working groups to ensure fluidity in Yorkshire Netball.
3	<p><u>Laura Elson – Recruitment update</u></p> <ul style="list-style-type: none"> - Recruitment applications have been live for 2 months and close on Monday 18th November. - There have been 15 applications in total for 4 roles vacant for the Yorkshire Netball. - Phone interviews to be carried out by relevant RMB member after the applications close on 18th November. - Nomination forms to be completed for all applications that will be put forward to the AGM by Thursday 21st November.
4	<p><u>Marketing Update – Stacy Hopkinson</u></p> <ul style="list-style-type: none"> - Stacy Hopkinson presented a proposal with the removal for X (formally known as Twitter) for Yorkshire Netball - Main reasons other companies/organisations/charities are moving away from X is due to content moderation and safety concerns. - X account has been active since 2010 v Instagram has been active since January 2024 - There is the same amount of active users on X and Instagram but the post impressions are more popular on Instagram in comparison to X. - Removal of X will allow us to focus our efforts on other social media platforms such as Facebook, LinkedIn and Instagram. This will allow the working group to create better performing content, work smarter rather than harder and strategically plan for the platforms that have better engagement. - Launched a LinkedIn profile to reach different audiences and professionalise Yorkshire Netball. Stacy H to share new ideas with RMB for LinkedIn. - RMB agreed the removal for X for Yorkshire Netball.
	<p><u>Hannah Sherwood – People</u></p> <ul style="list-style-type: none"> - HS to discuss with Lucy (Coaching Manager at England Netball) if there is an opportunity to deliver a workshop for coaching/officiating for the England Netball event taking place on 8th March 2025 in Sheffield.
	<p><u>Keith Morris – Facilities Lead</u></p> <ul style="list-style-type: none"> - Working with Charlotte Malyon at England Netball to secure funding from England Netball to do a facilities audit with a specific focus on West Yorkshire and representation from all counties. Four Global are going to be the consultant that will be engaging with the project with input from Leeds Rhinos.
	<p><u>AOB</u></p> <ul style="list-style-type: none"> - WhatsApp vote for the proposal for 4 or 6 Regional Board Meeting throughout 2025 - Jade Gerrad proposed new role title as Governance Lead and Louise Dunsford as Finance Lead - Laura Elson to stand down as Volunteer Lead from RMB - No December RMB meeting due to the AGM on 12th December

ACTIONS

Action	Owner
JG to meet with competition working group to support the governance and additional work	JG

How does the RMB structure voting in future with competition working group	RMB
To review the Competition and Officiating lead role	RMB
JG and TN to send updates following the Networking Day	TN/JG
LE to coordinate interview conversations with all interviewees and RMB members	LE
SF to organise to meet up in January for a social	RMB
HS to share a People update	HS
LM to share a EDI update	LM

APPROVAL

These minutes have been reviewed and signed off by:

Name	Position	Date
Sian Foley	Chair	05/12/2024

